

## WISEENERGY WINS THE 2018 BUSINESS & FINANCE AWARD BY THE EUROPEAN

London, September 26, 2018

**WiseEnergy Group**, the leading fully integrated technical advisor and asset manager, **won the 2018 top prize as “Best Renewable Energy Asset Managers Italy”**.

**The award is assigned by The European**, a quarterly business publication powered by Thomson Reuters that recognises organisations and individuals standing out from the crowd and are consequently moving their industries forward. Good governance, innovation and know-how, and quality of service are all major considerations. All companies are nominated through an online voting system by a panel consisting of former Fortune 500 individuals, global experts and industry leaders.

WiseEnergy was selected for the following reason: *“Being the leading renewable energy asset manager player in Italy makes it extremely challenging for an energy company to lead and push renewable energy transformation into a smarter, as well as more innovative service. However, the commitment to sustainable and smart innovation - as a way of transforming the traditional energy finance model - has allowed WiseEnergy to focus on digital and technological transformation. This strategy embraces not only a collaboration with financial institutions and investors, but also a cultural change adopting a total transformation policy creating new ways of working at the forefront of its agenda by focusing on its users' experience and creating synergies through both traditional and digital channels”*.

Therefore, The European and its evaluation committee have recognized WiseEnergy efforts in this area. They have identified the renewable energy key strengths towards innovation in digital transformation and financial inclusion and its contribution to the renewable energy industry as a whole in the country but also through cross border partnership.

“Revenue optimisation, revenue protection and profit optimisation are the outcomes our services are targeted to” stated Abid Kazim, CEO of WiseEnergy. “By chasing these three elements for our client, we strive for a balance where WiseEnergy adds value daily. **We are very proud of this award because it shows how our efforts to add value every single day to global and local owners of assets, coupled with the abilities of the company based on 10 years of operating plants worldwide, are key factors for our success”**.

Maria Sabella, the General Manager of WiseEnergy Italy added “The Italian renewable energy market is reaching a maturity phase and this results in the presence of more professional, sophisticated and structured operators. **We are pleased to contribute to the creation of best practice and transfer them into new markets. Since our foundation in 2008, we have been at the forefront of the industry innovation with the objectives of enhancing the risk-adjusted returns for our clients.** “

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